

# **Spec-to-Supplier**



#### Overview

We identify, assess, and connect European SMEs with verified Turkish manufacturers that match their product specifications, ensuring quality, compliance, and reliable partnerships for sustainable sourcing success.

#### What's Included

- Verified factories
- Feasibility check
- Cost benchmarking
- Fast shortlist

( 2-4 weeks

### Success Story

A German electronics manufacturer needed reliable suppliers for custom cable assemblies with strict quality requirements.

#### Result

We identified 4 qualified suppliers within 3 weeks, leading to a 22% cost reduction and improved delivery times.

### Why It Matters

Sourcing the right supplier is critical — but risky without local insight. ACTR helps you avoid costly missteps by leveraging our vetted network of 50+ Turkish manufacturers and deep market knowledge.

#### How We Deliver

Discover vetted Turkish manufacturers tailored to your product needs and compliance requirements.



#### **Details**

Finding the right manufacturing partner can define the success of your product. At ACTR, we make that process clear, structured, and evidence-based.

Our team bridges the gap between your technical specifications and the right Turkish manufacturers — turning complex markets into actionable clarity.

## Why Supplier Discovery Matters

Navigating Turkey's diverse manufacturing sector can be costly for European businesses. Language barriers, unverified suppliers, and incomplete information often lead to wasted time and budget overruns, putting your projects and credibility at risk.

ACTR's structured Supplier Discovery process provides the solution. We deliver a certified, data-driven shortlist of Turkish manufacturers that precisely match your technical specs and quality standards—turning sourcing uncertainty into a reliable, competitive advantage.

### **Our Approach**

Our supplier discovery process is built on a rigorous 5-stage methodology that delivers qualified partners, not just contacts. We combine our deep manufacturing network with a systematic vetting framework to ensure every shortlisted candidate is:

- **Technically Matched:** Verified through capability audits to meet your exact product specifications and quality requirements.
- Operationally Reliable: Proven through capacity checks and documented lead times for consistent delivery.
- Compliance-Ready: Certified for relevant standards (CE, REACH, RoHS, ISO) and industry-specific regulations.
- Commercially Transparent: Providing detailed cost breakdowns with clear terms and no hidden expenses.

We deliver fully documented supplier profiles with verified performance data—giving you the evidence and confidence to select the right manufacturing partner.

# What sets ACTR apart?

- Local presence, global perspective: Our team is based in Turkey but works with clients across Europe and beyond, ensuring expectations align with international standards.
- No hidden commissions: We represent your interests, not the factories'.
- Actionable insights: Beyond a supplier list, you gain visibility into comparative strengths and potential risks.

# **Outcomes You Can Expect**

By the end of the shortlisting process, you'll walk away with:

- A narrowed pool of qualified suppliers, typically 3-5
- Verified documents and compliance records
- Direct introductions to decision-makers inside the factories
- A clearer roadmap for sampling, negotiation, and production



This isn't just a list of contacts - it's the foundation for a reliable supply chain.

# Why partner with ACTR?

Choosing a supplier in Turkey doesn't have to be a gamble. With decades of combined sourcing experience and a growing network of vetted factories, ACTR ensures that your first step into Turkish manufacturing is efficient, data-driven, and set up for long-term success.

Your production journey deserves clarity and trust - and that starts with choosing the right partners.