

OEM / Private Label Sourcing



Overview

We find Turkish OEM partners who can customize, brand, and package your product for rapid go-to-market—without compromising quality or IP.

What's Included

- OEM partner matching
- Customization support
- Brand integration
- Packaging solutions

🕒 4-8 weeks

Success Story

A Nordic skincare brand wanted to launch private-label products under tight deadlines.

Result

Within 6 weeks, AC-TR connected them to two OEM factories that handled both formulation and branded packaging, achieving launch before the holiday season.

Why It Matters

Launching a private-label line quickly requires reliable OEM partners. Without trusted suppliers, you risk delays, IP misuse, or inconsistent branding.

How We Deliver

Find partners to customize, brand, and package your products for rapid market entry.

Details

INTRODUCTION

Launching a private-label product is one of the fastest ways to expand your portfolio and build brand equity — but only if you have the right OEM partner. At AC-TR, we connect you with trusted Turkish manufacturers who can deliver customized products, branded packaging, and reliable quality, all while protecting your IP.

WHY IT MATTERS

Private label opportunities are growing rapidly, but the risks are real: unvetted factories may miss deadlines, deliver inconsistent quality, or misuse your designs. Without proper oversight, your brand reputation and margins are exposed. With AC-TR, you gain a partner who ensures your OEM supplier is aligned with your vision, compliance standards, and market deadlines.

OUR APPROACH

We simplify and de-risk the OEM sourcing process:

- **OEM Partner Matching** – Identify factories capable of producing your category at required scale and standards.
- **Customization Support** – Align product features, formulations, or specifications with your brand requirements.
- **Brand Integration** – Manage private labeling, logo application, and co-branding elements.
- **Packaging Solutions** – Source and adapt packaging that reflects your brand identity and protects products in transit.

WHAT SETS US APART

- **Vetted OEM Network** – Direct access to reliable Turkish manufacturers with proven export track records.
- **IP Protection** – Safeguards in contracts to protect your formulas, molds, and designs.
- **End-to-End Coordination** – From first sample to final packaged product, we manage the details.
- **Speed to Market** – Structured timelines to help you launch on schedule without compromising quality.

EXPECTED OUTCOMES

With our OEM sourcing support, you can expect:

- A shortlist of qualified, brand-ready OEM partners
- Tailored product customization aligned with your target market
- Branded packaging solutions integrated into the supply chain
- A faster, smoother route from idea to launch

TIMELINE

Typically completed within 4–8 weeks, depending on product complexity and customization requirements.

WHAT'S INCLUDED

- OEM partner matching

- Customization support
- Brand integration
- Packaging solutions

WHY PARTNER WITH AC-TR

Private label doesn't have to mean compromise. With AC-TR managing your OEM sourcing, you gain a reliable pathway to market — combining speed, brand alignment, and long-term supplier trust.